



It's OFFICIAL: "WHO WE R®" IS NOW ONE AND THE SAME!!

After three years of working together with a committed unified goal of partnering, increasing member referrals/resources and membership growth; we are thrilled to announce the merger of the Greater Fall River Association of REALTORS® and South Shore Realtors® is officially complete. Our associations are now one entity...South Shore Realtors®! Welcoming all Greater Fall River Association of Realtors® into the South Shore Realtors® family is one of many strategic initiatives we are proud to complete.

On February 3, 2020 (with legal requirements fulfilled), the National Association of REALTORS® approved our merger application and the new combined territorial jurisdiction covering the following areas/towns:

The city limits of Abington, Braintree, Bridgewater, Carver, Cohasset, Duxbury, East Bridgewater, Fall River, Freetown, Hanover, Hanson, Halifax, Hingham, Holbrook, Hull, Kingston, Marshfield, Middleborough, Norwell, Pembroke, Plymouth, Plympton, Quincy, Rockland, Scituate, Somerset, Swansea, Westport, Weymouth and Whitman (Massachusetts) and Touisset (Rhode Island).

As mentioned above, we are all South Shore Realtors® but for clarification purposes, the Fall River towns and association office in Fall River will be referenced as South Shore Realtors® Greater Fall River Region.

The items listed below are currently "in the works":

- Building Refresh Task Force is updating 580 Eastern Avenue (South Shore Realtors® Greater Fall River Region office) both cosmetically and technologically, providing members with two locations to attend programs and receive member services. Upgrading WIFI and other technology at both locations.
- We welcome Lara Scott on February 24th (as the South Shore Realtors® Pembroke Headquarters Administrator) and Crystal Medeiros on February 26th (based on construction completion) as South Shore Realtors® Greater Fall River Region Headquarters Administrator. Crystal's schedule will be M, W and F (from 8:30 am to 1:30 pm). The South Shore Realtors® Greater Fall River Region office

will be open additional hours as well. South Shore Realtors® Pembroke office will operate Monday – Friday, 8:30am-4:30pm.

- MLS PIN will resume South Shore Realtors® Greater Fall River Region training classes in March (due to construction) and the MLS PIN training at South Shore Realtors® Pembroke location will continue as scheduled.

The Greater Fall River Region Advisory Task Force and the South Shore Realtors® Professional Development Task Force are working to enhance your programs and services (increasing Realtor® and Affiliate networking opportunities).

As your Leadership Team and Board of Directors, we are working together with our volunteer leadership to provide all members exceptional service and programming. With your help, we strive to strengthen your association to better sustain market fluctuations and cope with rising costs of operations, as well as receive wider recognition within our combined local communities and the industry, recognizing all of you as the local experts in the industry.

We greatly appreciate you driving our more powerful and cohesive voice of Real Estate on the South Shore & now South Coast!

Your South Shore Realtors® Leadership Team & Board of Directors

Mary D'Ambra, **President**
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