

Membership in the South Shore Realtors® helps real estate professionals become more efficient, more effective, more innovative, and more profitable. South Shore Realtors® prepares you to take on the challenges of today's real estate marketplace so that you and your customers can enjoy a brighter tomorrow.



Resources

South Shore Realtors® provides you a wealth of cross-sector expertise on the local, state and national level to help you outperform your competition. From education, market forecasts and analysis to practical support and advice on ethical services and industry changes, you receive motivation and support at every step of your career.

REALTORS® are the standard by which all licensees are measured. As a Realtor®, you agree to abide by the NAR Code of Ethics, therefore maintaining standards higher than mandated by law for licensees. Your membership provides you the resources to maintain these standards by providing:

- Code of Ethics trainings
- free forms
- legal hotline
- business service discounts
- arbitration and mediation services
- monthly continuing education classes (on-line & classroom setting)
- designation courses

- housing statistics & talking points
- presentations on timely topics by respected industry speakers and workshops on relevant subjects
- Association informational emails, social media posts and monthly publications

Your membership provides everything you need to succeed in real estate. You just need to utilize it.





Relationships

South Shore Realtors® enables you to meet, listen and learn from industry experts and political leaders. Local, state and national meetings and events connect you with others to share ideas, experiences and new market opportunities – providing you with the connections you need to compete and prosper.

At networking events, membership meetings and special events, you have a ready-made group of local peers to support you in building your business and developing superior skills. Realtors®, while in competition with one another, have a common goal of raising the bar for the entire industry. Your success is their success.

Join a committee or participate in Association activities to raise your visibility and increase your knowledge. Visit the following websites to view your local, state and national event calendars and join their social media sites to stay connected on all three levels.

- SouthShoreRealtors.com
- Marealtor.com
- Nar.Realtor

Membership surveys show the availability of Association staff is a valuable member benefit. If you call during business hours you can count on staff to be there to answer your questions, assist and support you.



Results

South Shore Realtors® harnesses the collective strength of its members to create an impressive force. REALTORS® are at the forefront of policy on Beacon Hill and Capitol Hill. You shape the policies REALTORS® need to successfully practice real estate and tackle barriers to the growth of homeownership and the protection of private property rights.

You have the ability to shape the results you want to see in this industry through the Realtor Party. As a Realtor®, it's easy for you to respond to "Calls For Action," invest in the Realtor® Political Action Committee, attend Realtor®

Day on Beacon Hill to discuss local issues and visit with Congress in D.C. to discuss federal issues. Your Realtor® Association alerts you, guides you and provides you professional resources and business relationships to create industry results.

Being a member of South Shore Realtors® raises your personal brand with consumers and assists you with reaching your professional goals. You cover more ground and open more doors in your profession as a Realtor®.