

ELEVATOR SPEECH

For Town Monitors

Hi, my name is _____. I live on _____ street.

I'm here/calling/writing to talk about _____
_____.

[Brief Description of Issue]

I am _____ of/to _____.

[In favor/Opposed]

The reason this is important is because _____

[Local problem that needs solving]

This proposal addresses/hurts that issue by _____
_____.

Here's why this is important to me: _____

[Use storytelling about your personal connection to the issue]

I'm hoping you'll support/oppose it because: _____

[Use local statistics or other stories from the district]